

TITL vs FTC Market Sample #17

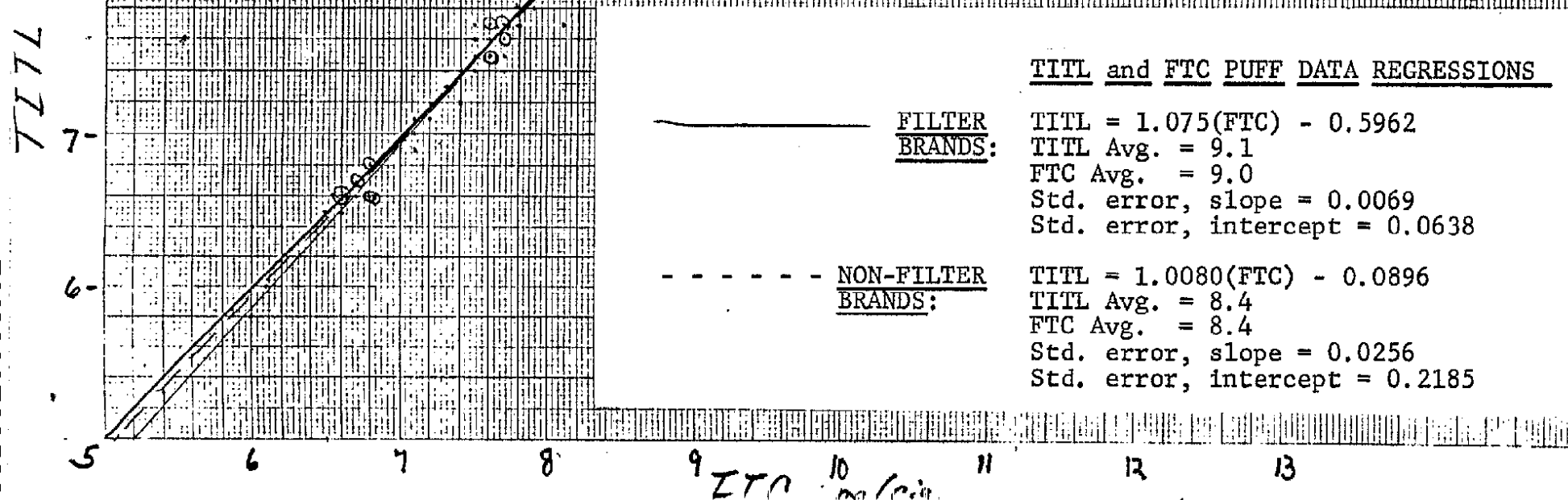
(13.8, 14.1)
(14.6, 14.0)
(13.4, 14.0)
(12.9, 12.7)

(15.1, 14.8)
(15.2, 14.6)
(14.2, 14.6)

(14.8, 14.1)

PUFF COUNT

TITL mg/cig.



TITL and FTC PUFF DATA REGRESSIONS

TITL = 1.075(FTC) - 0.5962
TITL Avg. = 9.1
FTC Avg. = 9.0
Std. error, slope = 0.0069
Std. error, intercept = 0.0638

TITL = 1.0080(FTC) - 0.0896
TITL Avg. = 8.4
FTC Avg. = 8.4
Std. error, slope = 0.0256
Std. error, intercept = 0.2185

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